



Area 2 Quarter Horse Promotional Club



January 2018

Area 2 is a non-profit organization and is run completely by volunteers. It takes a lot of time and money to offer Area 2 shows and awards and the donation landscape is becoming increasingly challenging.

The directors of Area 2 encourage its membership to help out by either being a sponsor or getting a sponsorship. Sponsorships can be either individual or corporate. Below is a small list of things that Area 2 uses sponsorship funding for:

- 1. Area 2 Spring Kick Off Show (Ancaster Fairgrounds)** - this show costs in excess of \$25,000 to run. The numerous all-around awards, payback classes and random exhibitor awards are all provided by financial or prize donations.
- 2. Year End Awards** - in excess of \$6,000
- 3. Organizational Sponsorships** - given by Area 2 to other quarter horse related groups - in excess of \$1,000

If you could take the time to either be a sponsor or get a sponsorship for Area 2 it would be greatly appreciated. To recognize our sponsors Area 2 keeps an up to date list on our website including: website links, business cards and/or e-mail addresses. Special acknowledgements are also provided throughout the Area 2 show weekend in Ancaster.

Included with this letter is a list of Sponsorship options; we will do our best to accommodate choice of Class, All Around, or Circuit Award sponsorship.

Yours truly,

Area 2 Board of Directors



Area 2 Quarter Horse Promotional Club



Types of sponsorships:

Donate by cheque or e-transfer

2018 YEAR END AWARDS

- \$40 Hi Point Class Award
- \$30 Reserve Hi Point Class Award
- \$70 Both Hi Point & Reserve Hi Point Class Award
- \$70 All Around Award
- \$60 Reserve All Around

Please indicate the class(es) you wish to sponsor

Please check the division you wish to sponsor:

- OPEN – all-around/reserve, class awards
- GREEN/OPEN LEVEL 1 – class awards
- AMATEUR – all-around/reserve, class awards
- SELECT AMATEUR – all-around/reserve, class awards
- NOVICE AMATEUR – all-around/reserve, class awards
- ADULT WALK JOG – all-around/reserve
- YOUTH 14 thru 18 - all-around/reserve
- YOUTH 13 & UNDER - all-around/reserve
- YOUTH ALL-AGES – class awards
- YOUTH 11 & UNDER (SHOWMANSHIP, WALK/JOG) – all-around/reserve
- ROOKIE (OPEN, AMATEUR OR YOUTH) – all-around/reserve
- PLEASE CHOOSE FOR ME

2018 SHOW SPONSOR

- \$100 Spring Kick-Off Circuit Award

Please check the Circuit Award you wish to sponsor:

- AMATEUR
- SELECT AMATEUR
- NOVICE AMATEUR
- ROOKIE AMATEUR
- YOUTH - ALL AGES
- NOVICE YOUTH
- ROOKIE YOUTH
- YOUTH WALK/JOG/SHOWMANSHIP - 11 & UNDER
- ADULT WALK/JOG
- PLEASE CHOOSE FOR ME

TOTAL SPONSORSHIP: \$ _____

*Thank you for your generous support
Tax receipts available upon request*

GENERAL SPONSORSHIP

- \$_____ General sponsorship to Area 2 (please indicate the amount)

Please include this form with your cheque payable to **Area 2 Promotional Club** and mail to: Area 2, C/O Marie Muir, 203 Dundas St. W, Paris, Ontario, N3L 4H3
or email area2quarterhorse@gmail.com to pay by e-transfer