

Area 2



Area 2 Quarter Horse Promotional Club



Area 2 is a non-profit organization and is run completely by volunteers. It takes a lot of time and money to offer Area 2 shows and awards and the donation landscape is becoming increasingly challenging.

The directors of Area 2 encourage its membership to help out by either being a sponsor or getting a sponsorship. Sponsorships can be either individual or corporate. Below is a small list of things that Area 2 uses sponsorship funding for:

- 1. Area 2 Spring Kick Off Show (Ancaster Fairgrounds)** - this show costs in excess of \$85,000 to run. The numerous all-around awards, class awards, random exhibitor draws and an exhibitor appreciation dinner are all provided by financial or prize donations.
- 2. Year End Awards** - in excess of \$4,000 that aims to promote local participation
- 3. Organizational Sponsorships** - given by Area 2 to other quarter horse related groups – in excess of \$1,000

If you could take the time to either be a sponsor or get a sponsorship for Area 2 it would be greatly appreciated.

To recognize our sponsors Area 2 provides:

- **An up to date list on our website including: website links, business cards and/or e-mail addresses.**
- **Quarterly promotions of our sponsors done on various social media platforms with an increased focus in the first quarter before the show weekend.**
- **Special acknowledgements provided throughout the Area 2 show weekend in Ancaster, Ontario by our professional show announcer**
- **Gold, Silver and Bronze level sponsors visually featured on our "Sponsor Wall" outside the show office in a high traffic area at the show.**

If you would like to sponsor a particular class or show award either with a cash donation or gift please indicate it on the form.

Yours truly,

Area 2 Board of Directors

Area 2



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Sponsor Levels (includes cash or monetary value of prize):

- ❖ Gold Sponsor \$500+
- ❖ Silver Sponsor \$100-499
- ❖ Bronze Sponsor <\$100

2025 SHOW SPONSOR Options:

- Class Award – includes payouts, circuit champion award and/or specific class prize**

❖ Indicate donation (\$ or prize) _____

- \$50 Spring Kick-Off Circuit Award** (Please check the box you wish to sponsor):

- AMATEUR
- SELECT AMATEUR
- AMATEUR – LEVEL 1
- AMATEUR - ROOKIE
- YOUTH - ALL AGES
- YOUTH – LEVEL 1
- YOUTH - ROOKIE
- YOUTH WALK/JOG
- ADULT WALK/JOG

GENERAL SPONSORSHIP

- \$ _____ General sponsorship to Area 2 (please indicate the amount)

TOTAL SPONSORSHIP:

\$ _____ OR PRIZE _____

NAME OR BUSINESS TO ACKNOWLEDGE: _____

Thank you for your generous support

Please include this form with your cheque payable to **Area 2 Promotional Club** and mail to:
Area 2, C/O Marie Muir, 203 Dundas St. W, Paris, Ontario, N3L 4H3 **or** email
area2quarterhorse@gmail.com to pay by e-transfer